

# RAUE CENTER FOR THE ARTS NIGHT OWL BIKE RIDE 2026

## SPONSORSHIP *Packages*

**Saturday, August 8 | Downtown Crystal Lake**

A fun, family-friendly evening ride with 10- and 20-mile route options

### Sponsor the Night Owl Bike Ride

Ride for a reason—every sponsorship and registration supports local arts access right here in McHenry County.

NEW THIS YEAR: The ride will start and finish under the Raue Center marquee, join us after to ride to celebrate together at the after party.

**Expected Attendance:** 250+ riders of all ages

**Location:** Crystal Lake and surrounding path systems



### \$150 – NIGHT LIGHT SPONSOR

- LOGO ON EVENT WEBPAGE
- GROUP THANK-YOU ON SOCIAL MEDIAS
- OPTION TO INCLUDE FLYER OR COUPON IN RIDER ENVELOPES OR ITEM AT PACKET PICKUP

### \$300 – REFLECTOR SPONSOR

EVERYTHING AT PREVIOUS LEVEL +

- LOGO ON EVENT T-SHIRTS
- 2 COMPLIMENTARY RIDE ENTRIES

### \$600 – GLOW RIDER SPONSOR

EVEVERYTHING AT PREVIOUS LEVEL +

- LOGO PLACEMENT ON EVENT T-SHIRTS & BANNERS
- DEDICATED THANK-YOU POSTS ON SOCIAL MEDIA
- TABLE AT EVENT
- 4 COMPLIMENTARY RIDE ENTRIES

### \$1000- SPOTLIGHT SPONSOR

EVERYTHING AT PREVIOUS LEVEL +



- “PRESENTED BY” RECOGNITION IN EVENT MARKETING
- PREMIUM LOGO PLACEMENT ON T-SHIRTS & EVENT SIGNAGE
- DEDICATED SOCIAL MEDIA SHOUTOUTS (PRE + POST EVENT)
- 6 COMPLIMENTARY RIDE ENTRIES

### WHY SPONSOR?

- CONNECT WITH ACTIVE, LOCAL FAMILIES AND CYCLISTS.
- SHOW YOUR SUPPORT FOR THE ARTS AND COMMUNITY FUN
- RECEIVE GREAT EXPOSURE BEFORE AND DURING THE EVENT
- SUPPORT RAUE CENTER - WHICH HELPS US PROVIDE STUDENT CLASS AND CAMP SCHOLARSHIPS, FREET ICKETS FOR VETERANS AND MORE, RIGHT IN OUR COMMUNITY

### READY TO RIDE WITH US?

**CONTACT  
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**RESERVE YOUR SPOT TODAY!**  
SPONSORSHIP DEADLINE  
FOR LOGO PLACEMENT: MAY 30, 2026