

RAUE CENTER FOR THE ARTS
NIGHT OWL
BIKE RIDE 2025
SPONSORSHIP
Packages

Saturday, August 2 | Downtown Crystal Lake

A fun, family-friendly evening ride with 10- and 20-mile route options

Sponsor the Night Owl Bike Ride

Support a one-of-a-kind community event that promotes wellness, togetherness, and local pride—all under the stars!

Expected Attendance: 250+ riders of all ages

Location: Crystal Lake and surrounding path systems

Proceeds benefit: Raue Center For The Arts



\$600 - GLOW RIDER SPONSOR

- PREMIUM LOGO PLACEMENT ON EVENT T-SHIRTS
- LOGO AND LINK ON EVENT WEBPAGE & REGISTRATION PAGE
- DEDICATED THANK-YOU POSTS ON SOCIAL MEDIA
- OPTION TO INCLUDE PROMO ITEM IN RIDER ENVELOPES
- 4 COMPLIMENTARY RIDE ENTRIES

\$150 - NIGHT LIGHT SPONSOR

- LOGO ON EVENT WEBPAGE
- GROUP THANK-YOU ON SOCIAL MEDIAS
- OPTION TO INCLUDE FLYER OR COUPON IN RIDER ENVELOPES
- 1 COMPLIMENTARY RIDE ENTRY

\$300 - REFLECTOR SPONSOR



- LOGO ON EVENT T-SHIRTS
- LOGO ON EVENT WEBPAGE & REGISTRATION PAGE
- OPTION TO INCLUDE FLYER OR COUPON IN RIDER ENVELOPES
- GROUP SOCIAL MEDIA SHOUTOUTS
- 2 COMPLIMENTARY RIDE ENTRIES

WHY SPONSOR?

- CONNECT WITH ACTIVE, LOCAL FAMILIES AND CYCLISTS.
- SHOW YOUR SUPPORT FOR WELLNESS AND COMMUNITY FUN
- RECEIVE VALUABLE BRAND EXPOSURE BEFORE, DURING, AND AFTER THE EVENT.
- SUPPORT RAUE CENTER AND THE ARTS IN OUR COMMUNITY

READY TO RIDE WITH US?

CONTACT
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 815-356-9010 X 117

RESERVE YOUR SPOT TODAY!

SPONSORSHIP DEADLINE
FOR LOGO PLACEMENT: MAY 30, 2025