



RAUE CENTER FOR THE ARTS

NIGHT OWL

BIKE RIDE 2025

SPONSORSHIP *Packages*

Saturday, August 2 | Downtown Crystal Lake

A fun, family-friendly evening ride with 10- and 20-mile route options

Sponsor the Night Owl Bike Ride

Support a one-of-a-kind community event that promotes wellness, togetherness, and local pride—all under the stars!

Expected Attendance: 250+ riders of all ages

Location: Crystal Lake and surrounding path systems

Proceeds benefit: Raue Center For The Arts



\$150 - GLOW RIDER SPONSOR

- PREMIUM LOGO PLACEMENT ON EVENT T-SHIRTS
- LOGO AND LINK ON EVENT WEBPAGE & REGISTRATION PAGE
- DEDICATED THANK-YOU POST ON SOCIAL MEDIA
- OPTION TO INCLUDE PROMO ITEM IN RIDER ENVELOPES
- 4 COMPLIMENTARY RIDE ENTRIES

\$300 - REFLECTOR SPONSOR

- BUSINESS NAME LISTED ON EVENT T-SHIRTS
- BUSINESS NAME LISTED ON EVENT WEBPAGE
- GROUP SOCIAL MEDIA SHOUTOUT
- 1 COMPLIMENTARY RIDE ENTRY

\$600 - NIGHT LIGHT SPONSOR

- LOGO ON EVENT T-SHIRTS (SECONDARY PLACEMENT)
- LOGO ON EVENT WEBPAGE
- GROUP THANK-YOU ON SOCIAL MEDIA
- OPTION TO INCLUDE FLYER OR COUPON IN RIDER ENVELOPES
- 2 COMPLIMENTARY RIDE ENTRIES

WHY SPONSOR?

- CONNECT WITH ACTIVE, LOCAL FAMILIES AND CYCLISTS.
- SHOW YOUR SUPPORT FOR WELLNESS AND COMMUNITY FUN
- RECEIVE VALUABLE BRAND EXPOSURE BEFORE, DURING, AND AFTER THE EVENT.
- SUPPORT RAUE CENTER AND THE ARTS IN OUR COMMUNITY

READY TO RIDE WITH US?

**CONTACT
MEREDITH FLOWERS:**



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815-356-9010 X 117

RESERVE YOUR SPOT TODAY!

**SPONSORSHIP DEADLINE
FOR LOGO PLACEMENT: MAY 30, 2025**