



# RAUE CENTER FOR THE ARTS

## Be a part of the fun on Sunday, May 7 at the 26th Annual Bob Blazier Run For The Arts!

### 2023 Sponsorship Levels and Benefits

There are many ways to participate in the Bob Blazier Run For The Arts. From cash sponsorships to the coordination of a team of participants, no matter what your marketing budget there is a way for you to get involved in this great community event.

#### In-Kind Contributor

We rely heavily on companies to help provide the refreshments, prizes and materials needed for a successful race day. Your business can become involved by donating one of the items listed below.

- Bottled Water
- Fresh Fruit
- Bagels and Muffins
- Print Services
- Design Services
- Tables and Linens
- Volunteers to assist on the day of the event

#### Bronze Sponsor--\$500

There are numerous Bronze Sponsors opportunities. This level of sponsorship enjoys the benefits below:

- Listed as bronze sponsor on race shirts
- Company name on banners and signs at event
- Opportunity to support Bob Blazier Run for the Arts and Raue Center to help make the arts more accessible in our communities.
- Listed as bronze sponsor on Raue Center's website
- Company logo on event registration forms

#### Silver Sponsor--\$1,000

Multiple Silver Sponsorship opportunities exist. This level of sponsorship enjoys the benefits listed below:

- Listed as silver sponsor on race shirts
- Company name on banners and signs at event
- Listed as silver sponsor on the Raue Center's website with link to business' website
- Company logo on event registration forms
- May place promotional materials in runner bags

#### Gold Sponsor--\$1,500

Multiple Gold Sponsorship opportunities exist. The benefits for this level are listed below:

- Listed as gold sponsor on race shirts
- Company logo on banners and signs at event
- Included in event press releases
- Four tickets + four drink tickets to an upcoming Raue Show. (excluding rentals/special events. Some additional restrictions may apply)
- Listed as gold sponsor on Raue Center's website with link to business' website
- Company logo on event registration forms
- May place promotional materials in runner bags

**Platinum Sponsor--\$2,500** (eight opportunities available)

Eight platinum sponsorship opportunities exist. This level of sponsorship enjoys the benefits below:

- Exhibit space for company promotion at the event
- Listed as platinum sponsor on race shirts
- Company logo on banners and signs at event
- Included in event press releases
- Logo included in event advertising (where available)
- Six tickets + Six drink tickets to an upcoming Raue Show. (excluding rentals/special events. Some additional restrictions may apply)
- Message included in ONE Raue Center Newsletter email blast (date to be mutually agreed upon, space is limited)
- Listed as platinum sponsor on Raue Center's website with link to business' website
- Company logo on event registration forms
- May place promotional materials in runner bags

**Presenting Sponsor--\$5,000** (four opportunities available)

Four presenting sponsorship opportunities exist. This level of sponsorship enjoys the benefits below:

- Introduction of company representative on stage at the awards ceremony
- Exhibit space for company promotion
- Company logo on banners and/or signs at event
- Listed as presenting sponsor on race shirts
- Listed as presenting sponsor in event press releases
- Listed as presenting sponsor in event advertising (where available)
- Ten tickets + ten drink tickets to an upcoming Raue Show. (excluding rentals/special events. Some additional restrictions may apply)
- Message included in ONE Raue Center Newsletter email blast (date to be mutually agreed upon, space is limited)
- Listed as presenting sponsor on Raue Center's website with link to business' website
- Company logo on event registration forms
- Company may place promotional materials in all runner bags at event

**Title Sponsor--\$7,500 (exclusive sponsorship – 1 available)**

One title sponsorship opportunity exists. This level of sponsorship enjoys the benefits listed in Presenting Sponsor PLUS those listed below:

**1. Premium Placement of Company Name at Raue Center**

Raue Center would place the company name and/or logo on a vertical banner in the lobby at Raue Center.

**2. Premium Placement of Company Name on all Marketing Materials and Media Advertising**

Raue Center would place company name in the Bob Blazier Run logo. The logo would read, "The Bob Blazier Run For Arts Presented by ABC Company". The title sponsor will also appear on Raue Center's marquee as an additional benefit on the day of the event.

**3. Exclusive use of 26N Lounge**

The Title Sponsor will have the opportunity to use Raue Center's 26N lounge upstairs, prior to the race.



## 26<sup>th</sup> Annual Bob Blazier Run For The Arts Sponsorship Enrollment Form

### Contact Information

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

### Sponsorship Level

<input type="checkbox"/> Bronze	\$500	<input type="checkbox"/> Silver	\$1,000	<input type="checkbox"/> Gold	\$1,500
<input type="checkbox"/> Platinum	\$2,500	<input type="checkbox"/> Presenting	\$5,000	<input type="checkbox"/> Title	\$7,500
<input type="checkbox"/> In-Kind	Item: _____				

### Payment Information

Enclosed is my check made payable to Raue Center For The Arts in the amount of \$ \_\_\_\_\_.

Please charge \$ \_\_\_\_\_ to my:  VISA  MasterCard  Discover

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name as it Appears on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Return this completed enrollment form with your payment to:  
Raue Center For The Arts, 104 Minnie Street, Crystal Lake, IL 60014  
or email it to [mschaefer@rauecenter.org](mailto:mschaefer@rauecenter.org)